ASC Impact Report 2025

Methodology

Data maintained by the ASC programme and used in this report are collected primarily through audits conducted by certification assessment bodies (CABs) that provide details on farm operations, conformance with ASC requirements and improvements made, and producer data submissions; and ASC Chain of Custody certification and logo license agreements that provide product and markets data.

- A Unit of Certification (UoC) defines the operations covered by an ASC certificate, including all production or harvest sites such as production ponds, and all storage, transport, slaughter or processing operations (including subcontracted operations) under control of the client, up to the point where the product enters further into the chain of custody.
- ASC certified production volumes (metric tonnes/year) represent the total reported in any given month for all valid certificates.
- Product numbers are based on active (in market) products bearing the ASC label.
- Farm improvements are measured by an action taken to close a non-conformity (NC) raised by a CAB during an audit. Improvements at the indicator level are aggregated and attributed to impact areas as defined within ASC standards.
- Data on events, engagement and collaborations are tracked by ASC staff.
- Assurance data are also compiled by the ASC Programme Assurance Team and ASI International, the accreditation body for ASC.

Together, these data track programme reach, growth and impacts, programme performance and deliver learnings to inform ASC programme development and services. Data in this report represent the full 2025 calendar year and may differ slightly from previously reported data for the same timeframe due to data quality processing. For additional details on methodology or to request ASC data, please contact data@asc-aqua.org.

External data sources used in this report:

FAO. 2026. Global Capture Fisheries and Aquaculture Production. Fisheries and Aquaculture Division [online]. Rome.

Portions calculated at 125 g, edible yields according to: Gephart, J.A., Henriksson, P.J.G., Parker, R.W.R. et al. 2021. Environmental performance of blue foods. Nature 597, 360–365 (2021).